

METROWEST SHARED PUBLIC HEALTH SERVICES

September 2023



National Suicide Prevention Month

September is National Suicide Prevention Awareness Month. This month is a time to acknowledge those affected by suicide, raise awareness, and connect individuals in our communities to resources and services.

According to the CDC, each year **more than 41,000 individuals die by suicide**. Suicide is the **10th leading cause of death among adults** in the U.S. and the **2nd leading cause of death among people aged 10-24** and these rates are increasing.

As a leading cause of death in the United States, suicide is a major public health concern. We must help to continue raising awareness by sharing resources that help others recognize the warning signs for suicide and how to get help.

(www.nctsn.org)

SEPTEMBER IS
**SUICIDE
PREVENTION**
AWARENESS MONTH



- ✿ Digital Toolkit for Suicide Prevention Month provided by NIH
- ✿ Brochures & Fact Sheet by NIH
- ✿ Promotional Materials on National Suicide Prevention Month created by 988Lifeline
- ✿ Suicide Prevention Awareness Month Resource Library through the Nation Child Traumatic Stress Network

Important Information

Community Health Equity Initiative Survey:

Important things to remember as we continue to promote the CHEI survey...

- **Survey dates:**
 - July 31 to late-Sept/Oct.
 - Data analysis: Fall 2023 to Summer 2024
- **Who can take the survey:**
 - MA residents age 14 and up
- **Priority populations/communities of focus:**
 - adults age 60+, parents under 25, POC, LGBTQ+, primary language not English, immigration experience, disabilities, pregnant people/people with young children, youth, veterans, rural residents

**Need help promoting the CHEI survey in your community?
Click on the quick links below to help get you started!**

English

- [Key Talking Points](#)
- [Flyer](#)
- [Sample social media content](#)
- [Email template for outreach](#)

Spanish

- [Key Talking Points](#)
- [Flyer](#)
- [Sample social media content](#)
- [Email template for outreach](#)

Portuguese

- [Key Talking Points](#)
- [Flyer](#)
- [Sample social media content](#)
- [Email template for outreach](#)

For materials in other languages, visit the Community Health Equity Survey Promotion Toolkit [here](#).

Webinar and Training Opportunities

Webinar and Training Opportunities

Upcoming DPH and HRiA webinar

About: DPH & HRiA will share more about the CHEI survey, outreach materials available and answer any questions. All webinars will be in English and simultaneous ASL interpretation.

When: Thursday, September 14th
3:30pm - 4:30pm

Register [here](#).

Municipal Immigrant Support Network

About: Municipal Immigrant Support Network meeting that MAPC facilitates.

When: The first Tuesday of each month from
4:00pm-5:00pm.

[Zoom link.](#)

New Arrivals Working Group (MIRA Coalition)

About: Informal chat to connect about current work being done to support new arrivals.

When: Every other Friday
12:00pm - 1:00pm

**[Zoom link](#) or
email kfroehlich@miracoalition.org to be invited**

Flu Clinic Content

Looking for shareable content to promote your upcoming flu clinics? Click the image link to download CDC's "Wild to Mild" flu vaccine campaign graphics!

[Image 1](#)



[Image 2](#)



[Image 3](#)



[Image 4](#)

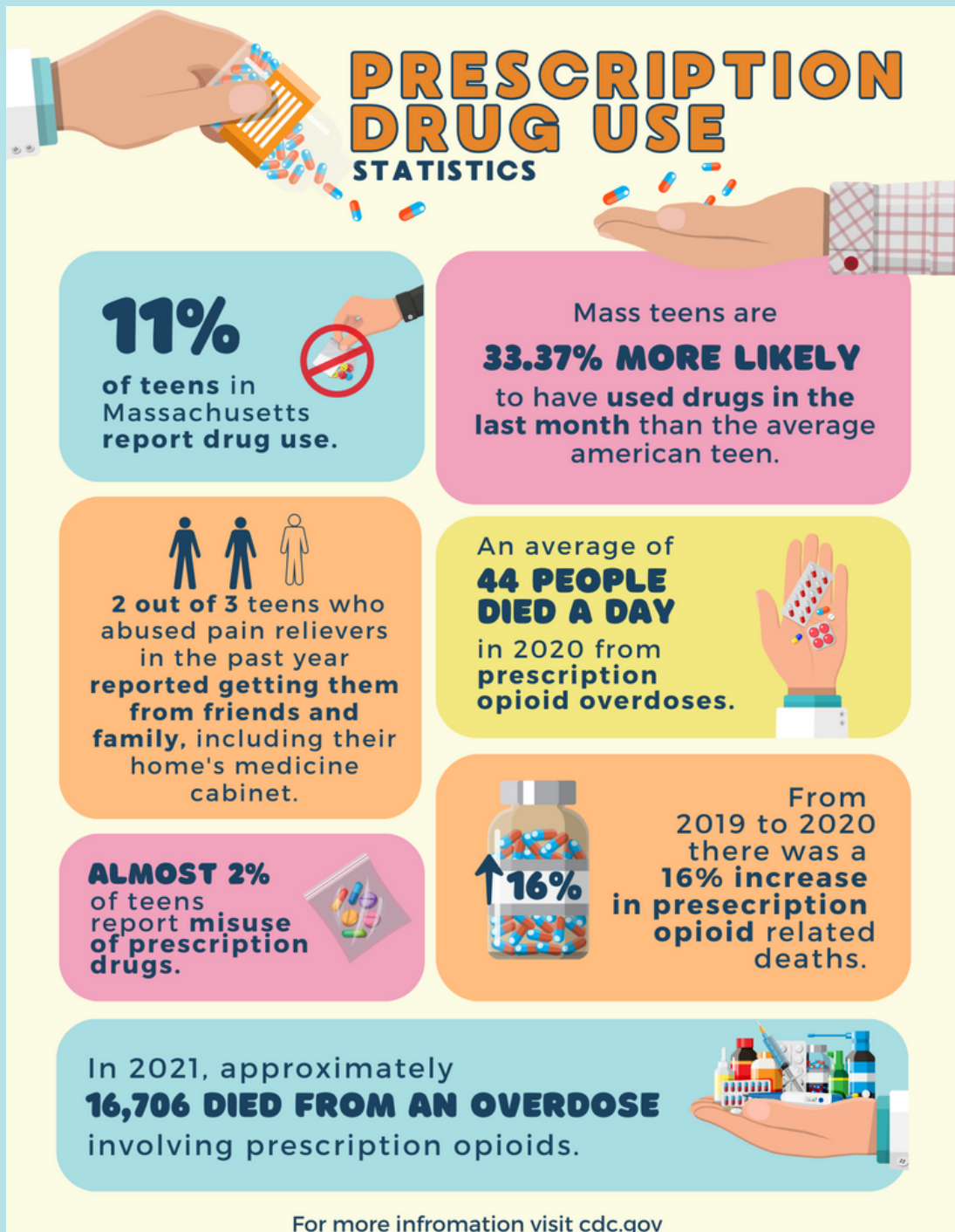
Check out more shareable images, resources and sample messaging below:

- **Influenza Social Media Toolkit** ([English](#))
- **Influenza Social Media Toolkit** ([Spanish](#))

Prescription Drug Takeback Campaign

Download our latest social media campaign on Prescription Drug Takeback! Materials include:

- Prescription Drug (Disposal Tips)
- Prescription Drug (Storage Tips)
- Prescription Drug (Statistics)



Click [here](#) to access the full campaign.

Infectious Disease Trends Happening Now

Vibrio vulnificus

A rare flesh-eating bacterium known as *Vibrio vulnificus* has been identified in states surrounding MA. The bacteria has killed at least eight people along the East Coast this summer.

Vibrio infections are commonly associated with eating raw or undercooked oysters and other seafood, but also occur when people with open wounds or cuts come in contact with seawater or other water

where the bacteria is present, according to the CDC.



Want to share this information with your community?

Messaging around this should include precautions such as the following:

- **Don't eat raw or undercooked** oysters or other shellfish.
- If you have a wound (including from a recent surgery, piercing, or tattoo), **stay out of saltwater** or brackish water, if possible. This includes wading at the beach.
- **Cover your wound** with a waterproof bandage if it could come into contact with salt water, brackish water, marine life, or raw or undercooked seafood. This contact can happen during everyday activities, such as swimming, fishing, or walking on the beach.
- **Wash wounds and cuts thoroughly with soap and water** after they have contact with salt water, brackish water, marine life, raw seafood, or its juices.

MWSPHS Survey

Newsletter Feedback Survey:

Please take a minute to answer a quick survey regarding the MWSPHS monthly newsletter. This information will help to determine the content of the newsletter and frequency in which it should be sent out.

This survey was created with the intention of improving the MWSPHS newsletter, so your feedback is important!



THANK YOU!



Reminders

- If you need any documents to be copied in another format (pdf, jpeg, png, etc.) please feel free to email them to Thalita (tcampelo@townofhudson.org)
- All available communication materials and campaigns can be found [here](#).
- Materials may be used on social media and can be updated upon request.
- Please reach out to Deanna for any additional communications requests, questions or needs.